

TEACHING & LEARNING CENTER

Strategic Plan 2007-8

TLC Executive Summary

The Teaching & Learning Center (TLC) has developed a new Strategic Plan to align with the *Eastern Kentucky University Strategic Plan 2006-2010*. In July 2006, the TLC, which had been a stand-alone unit, became one of the program areas of University Programs; University Programs was reorganized again in July 2007, so this new plan is being created to reflect that change. The TLC has developed its vision, mission, and Strategic Plan to assist EKU in fulfilling its vision of achieving national distinction as a leading comprehensive university focused on students and learning. This plan provides the TLC vision statement, mission statement, goals, objectives, and key performance indicators (KPIs).

TLC Vision Statement:

The TLC will achieve faculty and professional development leadership in furthering EKU's vision of national distinction as a comprehensive university focused on students and learning.

TLC Mission Statement:

The mission of the TLC is to design, support, provide, and enhance high-quality, university-wide faculty and professional development programs in teaching, scholarship/creative activities, and service.

Goal 1: To formalize an effective administrative structure (EKU Goals 2, 4)

Objective 1: The TLC will develop a comprehensive budget.

- KPI (Yes/No)

Objective 2: The TLC will hire necessary personnel (secretary, tech person, faculty associate).

- Yes/No

Objective 3: The TLC will create appropriate assessment instruments, including a Strategic Plan as well as session and conference evaluations.

- Yes/No
- Campus-wide survey
- Consultant Reports

Objective 4: The TLC will secure necessary equipment (e.g., copier, laptop, replacement bulbs, refreshments).

- Yes/No

Objective 5: The TLC will maintain an effective, up-to-date website.

- Yes/No

Goal 2: To provide a venue/facilitation for University programs, offices, areas, administrators, colleges and departments, and individual faculty (EKU Goals 1, 2, 3, 4, 5)

Objective 1: Faculty will demonstrate an understanding of University Programs activities.

- Faculty survey

Objective 2: Faculty will demonstrate an understanding of the QE⁴.

- Faculty survey
- Faculty syllabi
- Workshop evaluations

Objective 3: Faculty will demonstrate an understanding of ECU offices and areas.

- Faculty survey
- Faculty syllabi
- Workshop evaluations

Objective 4: Faculty and administrators will be provided opportunities for face-to-face communication.

- Number of Fireside Chats and participants
- Survey of faculty and administrators

Objective 5: Faculty will develop a shared understanding of their units' goals and objectives.

- Number of unit meetings and participants
- Faculty survey

Objective 6: Individual faculty will be provided the opportunity to share their professorial interests.

- Number of faculty presenters
- Number of faculty forum attendees
- Number of faculty informally using the Faculty Lounge/TLC
- Number of hits on Ask the TLC

Goal 3: To provide high quality professional development (EKU Goals 3, 4, 5)

Objective 1: Faculty will employ cutting-edge pedagogy.

- Faculty surveys
- Faculty syllabi
- Number of presenters at our annual MayCon
- Number of presenters at TLC forums
- Number of presenters at New Faculty Development Day
- New Faculty Development survey
- Number of Faculty Learning Community participants
- Number of pedagogical mentees

Objective 2: Faculty will utilize the newest available technology (hardware and software).

- Number of Technology Series forums and attendees
- Number of Faculty Learning Communities and participants

Objective 3: Faculty will demonstrate a scholarly frame of mind in the five types of scholarship.

- Number of scholarly mentees and their publications
- Number of scholarly forums and participants
- Number of forums and participants in the University Scholarship Community

Objective 4: Faculty will implement strategies for critical and creative thinking in their classrooms.

- Faculty syllabi
- Faculty survey
- TLC presentations.