

TEACHING & LEARNING CENTER

Strategic Plan 2009-10

TLC Executive Summary

The Teaching & Learning Center (TLC), as a result of closing the loop on its 2008-9 Strategic Plan, has developed a 2009-10 Strategic Plan that aligns with the *Eastern Kentucky University Strategic Plan 2006-2010*. In July 2006, the TLC, which had been a stand-alone unit, became one of the program areas of University Programs; University Programs was reorganized again in July 2007, and these most recent iterations of the TLC Strategic Plan reflect that change. The TLC has developed its vision, mission, and Strategic Plan to assist ECU in fulfilling its vision of achieving national distinction as a leading comprehensive university focused on students and learning. This plan provides the TLC vision statement, mission statement, goals, objectives, and key performance indicators (KPIs).

TLC Vision Statement

The TLC will achieve faculty and professional staff development leadership in furthering ECU's vision of national distinction as a comprehensive university focused on students and learning.

TLC Mission Statement

The mission of the TLC is to design, support, provide, and enhance high-quality, university-wide faculty and professional staff development programs in teaching, scholarship/creative activities, and service, all of which is encapsulated by our motto, "Helping Teachers Help Students Learn."

Goal 1: Effectively administer the unit (EKU Goals 2,4)

Objective 1: The TLC will administer a comprehensive budget.

- Base budget Adequacy (Sufficient...Needs More...Critical Need)
- Technology Trust Fund (Sufficient...Needs More...Critical Need)

Objective 2: The TLC will supervise essential personnel.

- Administrative Assistant (Yes/No)
- Graduate Assistant (Yes/No/n/a this year)
- Faculty Fellow (Yes/No/n/a this year)
- Student Secretary (Yes/No/n/a this year)

Objective 3: The TLC will create and refine necessary assessment instruments.

- Strategic Plan (Yes/No)
- Campus Surveys—e.g., New Faculty (Yes/No)
- Session Evaluations (Yes/No)
- Campus Conference Evaluations (Yes/No)
- Learning Community Evaluations (Yes/No)
- Website Survey (Yes/No)
- Mentee Survey (Yes/No)

Objective 4: The TLC will secure and maintain necessary equipment.

- Yes/No

Objective 5: The TLC will maintain an effective website.

- Yes/No

- Number of hits

Goal 2: Provide venue/facilitation for the University (EKU Goals 1, 2, 3, 4, 5)

Objective 1: The TLC will provide a venue and equipment for University colleges, departments, units, faculty, and committees.

- Number of events held in Faculty Lounge, Alumni Room, and Walnut Hall

Objective 2: The TLC will provide a venue and equipment for University offices, areas, and administrators to meet with faculty and staff.

- Number of Fireside Chats
- Number of attendees
- Session Evaluations will demonstrate a Satisfaction Quotient of 3.0 or better.

Objective 3: The TLC will provide a venue and equipment for the Society of Foundation Professors to utilize their knowledge and skills.

- Number of presentations
- Number of attendees
- Session Evaluations will demonstrate a Satisfaction Quotient of 3.0 or better.

Goal 3: Provide high-quality professional development (EKU Goals 1, 2, 3, 4, 5)

Objective 1: The TLC will provide faculty and staff with cutting-edge pedagogy information/training (e.g., Roundtables).

- Number of presentations
- Number of attendees
- Mentee Surveys
- Session Evaluations (including campus conferences) will achieve a Satisfaction Quotient of 3.0 or better.

Objective 2: The TLC will provide faculty and professional staff with technology (both hardware and software) information/training (e.g., L.E.A.F.).

- Provide two L.E.A.F. training weeks (Yes/No)
- Session evaluations will achieve a Satisfaction Quotient of 4.0 (on a 1.0/low-5.0/high scale)

Objective 3: The TLC will provide faculty and professional staff with scholarship information/training.

- Number of scholarly mentees
- Number of scholarly mentee publications
- Number of scholarly presentations and attendees
- Number of faculty in Graduate Education And Research (GEAR) community.

Objective 4: The TLC will provide faculty and professional staff with opportunities to attend professional development conferences.

- Number of attendees at the Lilly Conference on College Teaching

- Number of presenters at the Lilly Conference on College Teaching
 - Number of attendees at the Council on Postsecondary Education (CPE) May conference
 - Number of presenters at the CPE May conference
- Objective 5: The TLC will coordinate New Faculty Orientation.
- Number of attendees
 - Attendees Survey will indicate an overall Satisfaction Quotient of 3.0.
- Objective 6: The TLC will administer the confidential Faculty Consultation Program (FCP).
- Number of mentees
 - Participants' evaluations will indicate an overall Satisfaction Quotient of 3.0.
- Objective 7: The TLC will sponsor and coordinate several Enhanced Professional Learning Communities (EPLCs) (e.g., Breakfast and a Book).
- Number of EPLCs and participants
 - Attendees Survey will indicate an overall Satisfaction Quotient of 3.0.
- Objective 8: The TLC will facilitate, when needed, several specialized faculty and staff professional development workshops.
- Number of workshops
 - Number of attendees
- Objective 9: The TLC will assist the Graduate School with Graduate Student Orientation.
- The TLC will put on a Fall T.A. workshop (Yes/No).
- Objective 10: The TLC will aid the Center for Quality Enhancement Director with professional development opportunities.
- Yes/No
- Objective 10: The TLC will liaise with the CPE Faculty Development Workgroup (CPE FDW).
- The TLC will meet with the CPE FDW six times/year (Y/N).

Goal 4: Effectively administer the Bachelor of Individualized Studies (B.I.S.) Program (EKU Goals 2, 3, 4, 5)

- Objective 1: The TLC will meet with interested students to assist them in setting up a B.I.S. program.
- Number of enrollees